

OpenAI

Privacy Policy

Change ID · b6f77d48-bc9c-4085-bf97-702fd935ce2e

SCREENING DATE	JURISDICTION	RISK SCREENING	SCORE TRACE
2026-09-24 16:32:08.374Z	EU	High · 7/10	Baseline

This packet records PolicyWatcher evidence and AI-assisted screening for one public change. It is not legal advice, a compliance verdict, a certification, or proof that the external source remains unchanged.

01Source Confidence

SANITIZED PUBLIC VIEW

PUBLICATION GATE	published	PREVIOUS SNAPSHOT · V1
RETRIEVAL STATE	verified-retrieval	dc376ab3044722cf242980ae7c4d3de5fbbd0234dd08ccd0ed1314500b3051eb
LATEST RETRIEVAL	2026-09-24 16:32:08.337Z	2026-07-06 07:19:16.903Z
SANITIZED CHANNEL	direct	CURRENT SNAPSHOT · V2
DATA STATUS	Available	2f2f693d8e75320f5079f1160cb3ed5343f2f9bec082c4afea1762928ea09e32
		2026-09-24 16:32:08.367Z

Source confidence describes recorded retrieval and publication state. It does not rate the provider policy or certify source authenticity.

02Explainability

SOURCE-ANCHORED TRACE

OpenAI now collects ad history and interests for 'Free and Go' users, sharing data with advertisers to personalize ads, increasing privacy risk.

REASON 1

+2 SCORE CONTRIBUTION

New collection of ad history and interests for 'Free and Go' users.

Related KPI: Data collection · Snapshot side: Not recorded

Source passage not recorded. An unverified candidate passage is never displayed.

REASON 2

+2 SCORE CONTRIBUTION

Receiving data from advertisers and partners for ad personalization.

Related KPI: Third-party sharing · Snapshot side: new

Verified exact source passage: "We receive information from advertisers and other data partners, which we use for purposes described in this Policy including to help us measure and improve the effectiveness of our Services, including to help us show more relevant ads to F"

REASON 3

+1 SCORE CONTRIBUTION

Increased data processing for personalized advertising purposes.

Related KPI: Automated decisions · Snapshot side: new

Verified exact source passage: "For Free and Go users, to the extent it is available to you, to personalise the ads you see on our Services (subject to your choices and controls), and to measure the effectiveness of ads shown on our Services."

03

Governance Relevance

ADVISORY MAPPING

EU AI Act MAPPED EVIDENCE Official Journal text, 2024 Which recorded policy statements may be relevant to transparency, automated decisions, data use and human oversight review? AI training opt-out: Opt-Out · Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Absent Framework source	ISO/IEC 42001 MAPPED EVIDENCE ISO/IEC 42001:2023 overview Which recorded policy statements may inform an AI management-system review of transparency, risk oversight and independent assurance? Algorithmic transparency: Opaque · AI bias and fairness: Absent · Independent audit: Absent · Regulatory compliance: Partial Framework source
NIST AI RMF MAPPED EVIDENCE AI RMF 1.0; NIST revision in progress, checked 2026-07-29 Which recorded policy statements may support Govern, Map, Measure or Manage review questions? Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Absent · Content moderation: Opaque Framework source	OECD AI Principles MAPPED EVIDENCE OECD AI Principles, updated 2024 Which recorded policy statements may be relevant to transparency, fairness, accountability and user agency review? Consent mechanism: Opt-Out · Algorithmic transparency: Opaque · AI bias and fairness: Absent · Independent audit: Absent Framework source

Mappings identify review relevance between recorded PolicyWatcher KPI fields and framework topics. They are not legal interpretations, conformity assessments, certifications or compliance verdicts.

04

Report Output

HUMAN REVIEW

QUESTIONS BEFORE REUSE 01 Does the original Privacy Policy source still match the recorded public snapshot version 2? 02 Do the cited source passages support each displayed reason, KPI value and regional note? 03 Which advisory framework topics require specialist legal, risk or governance review for this use case? 04 Has a later public change superseded this packet before it is reused in a decision or publication?	RELATED RECORDS Original public change Confidence methodology Provider policy source PACKET CONTENT DIGEST · SHA-256 105b75b1612414a3aa77bbd26ef2adddbc6674e853edb1cc709bb01b55b5a3e22
--	---

Score reasons and deltaScore values are stored AI-assisted screening outputs. Verified anchors confirm only that the quoted passage occurs in the named snapshot; they do not prove the interpretation.

This packet records PolicyWatcher evidence and AI-assisted screening for one public change. It is not legal advice, a compliance verdict, a certification, or proof that the external source remains unchanged.