OpenAI
Privacy Policy

Change ID · b6f77d48-bc9c-4085-bf97-702fd935ce2e

SCREENING DATE	JURISDICTION	RISK SCREENING	SCORE TRACE
2026-09-24 16:32:08.374Z	EU	High · 7/10	Baseline

This packet records PolicyWatcher evidence and AI-assisted screening for one public change. It is not legal advice, a compliance verdict, a certification, or proof that the external source remains unchanged.

01 Source Confidence

SANITIZED PUBLIC VIEW

PUBLICATION GATE	published
RETRIEVAL STATE	verified-retrieval
LATEST RETRIEVAL	2026-11-09 20:39:29.160Z
SANITIZED CHANNEL	direct
DATA STATUS	Available

PREVIOUS SNAPSHOT · V1

dc376ab3044722cf242980ae7c4d3de5fbbd0234dd08ccd0ed1314500b3051eb

2026-07-06 07:19:16.903Z

CURRENT SNAPSHOT · V2

2f2f693d8e75320f5079f1160cb3ed5343f2f9bec082c4afea1762928ea09e32

2026-09-24 16:32:08.367Z

Source confidence describes recorded retrieval and publication state. It does not rate the provider policy or certify source authenticity.

02 Explainability

SOURCE-ANCHORED TRACE

OpenAI now collects ad history and interests for 'Free and Go' users, sharing data with advertisers to personalize ads, increasing privacy risk.

REASON 1 — +2 SCORE CONTRIBUTION

New collection of ad history and interests for 'Free and Go' users.

Related KPI: Data collection · Snapshot side: Not recorded

Source passage not recorded. An unverified candidate passage is never displayed.

REASON 2 — +2 SCORE CONTRIBUTION

Receiving data from advertisers and partners for ad personalization.

Related KPI: Third-party sharing · Snapshot side: new

Verified exact source passage: “We receive information from advertisers and other data partners, which we use for purposes described in this Policy including to help us measure and improve the effectiveness of our Services, including to help us show more relevant ads to F”

REASON 3 — +1 SCORE CONTRIBUTION

Increased data processing for personalized advertising purposes.

Related KPI: Automated decisions · Snapshot side: new

Verified exact source passage: “For Free and Go users, to the extent it is available to you, to personalise the ads you see on our Services (subject to your choices and controls), and to measure the effectiveness of ads shown on our Services.”

03 Governance Relevance

ADVISORY MAPPING

EU AI Act

MAPPED EVIDENCE

Official Journal text, 2024

Which recorded policy statements may be relevant to transparency, automated decisions, data use and human oversight review?

AI training opt-out: Opt-Out · Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Absent

Framework source

ISO/IEC 42001

MAPPED EVIDENCE

ISO/IEC 42001:2023 overview

Which recorded policy statements may inform an AI management-system review of transparency, risk oversight and independent assurance?

Algorithmic transparency: Opaque · AI bias and fairness: Absent · Independent audit: Absent · Regulatory compliance: Partial

Framework source

NIST AI RMF

MAPPED EVIDENCE

AI RMF 1.0; NIST revision in progress, checked 2026-07-29

Which recorded policy statements may support Govern, Map, Measure or Manage review questions?

Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Absent · Content moderation: Opaque

Framework source

OECD AI Principles

MAPPED EVIDENCE

OECD AI Principles, updated 2024

Which recorded policy statements may be relevant to transparency, fairness, accountability and user agency review?

Consent mechanism: Opt-Out · Algorithmic transparency: Opaque · AI bias and fairness: Absent · Independent audit: Absent

Framework source

Mappings identify review relevance between recorded PolicyWatcher KPI fields and framework topics. They are not legal interpretations, conformity assessments, certifications or compliance verdicts.

04 Report Output

HUMAN REVIEW

QUESTIONS BEFORE REUSE

01 Does the original Privacy Policy source still match the recorded public snapshot version 2?

02 Do the cited source passages support each displayed reason, KPI value and regional note?

03 Which advisory framework topics require specialist legal, risk or governance review for this use case?

04 Has a later public change superseded this packet before it is reused in a decision or publication?

RELATED RECORDS

Original public change

Confidence methodology

Provider policy source

PACKET CONTENT DIGEST · SHA-256

06fbd6aa94b6f77166b55dd52273fa3a743c88458577bb2f29740cf6a10f96e5

Score reasons and deltaScore values are stored AI-assisted screening outputs. Verified anchors confirm only that the quoted passage occurs in the named snapshot; they do not prove the interpretation.

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