TikTok
Privacy Policy

Change ID · 8fee8965-4f52-4d9e-86b4-33dc60fdadd7

SCREENING DATE	JURISDICTION	RISK SCREENING	SCORE TRACE
2026-11-12 22:40:20.638Z	EU	Low · 3/10	-4 points

This packet records PolicyWatcher evidence and AI-assisted screening for one public change. It is not legal advice, a compliance verdict, a certification, or proof that the external source remains unchanged.

01 Source Confidence

SANITIZED PUBLIC VIEW

PUBLICATION GATE	published
RETRIEVAL STATE	verified-retrieval
LATEST RETRIEVAL	2026-11-12 22:40:20.627Z
SANITIZED CHANNEL	direct
DATA STATUS	Available

PREVIOUS SNAPSHOT · V4

3a6bbd7afaf7b77774d876a3cec3527e25a5b72f6f8556bbb89dc67d69b34a61

2026-10-29 14:38:57.532Z

CURRENT SNAPSHOT · V5

ee13d9375db8e4f3b8ed278301fc45ea4ffd4965f492286e399580c3983cf39f

2026-11-12 22:40:20.627Z

Source confidence describes recorded retrieval and publication state. It does not rate the provider policy or certify source authenticity.

02 Explainability

SOURCE-ANCHORED TRACE

TikTok introduced a UK-specific update concerning how ads are displayed, taking effect in November 2026 or upon user choice.

REASON 1 — 0 SCORE CONTRIBUTION

Introduced targeted updates for UK ad personalization and consent triggers.

Related KPI: Consent mechanism · Snapshot side: new

Verified exact source passage: “We are changing how we show ads to UK users. Our new Privacy Policy for UK users comes into effect on 11 November 2026 or, if you are in the UK, when you make a choice about ads.”

REASON 2 — 0 SCORE CONTRIBUTION

Broad data collection practices via device and third-party sources remain unchanged.

Related KPI: Data collection · Snapshot side: Not recorded

Source passage not recorded. An unverified candidate passage is never displayed.

REASON 3 — 0 SCORE CONTRIBUTION

Cross-border data transfers to the US, Malaysia, and Singapore continue under SCCs.

Related KPI: Cross-border transfer · Snapshot side: Not recorded

Source passage not recorded. An unverified candidate passage is never displayed.

03 Governance Relevance

ADVISORY MAPPING

EU AI Act

MAPPED EVIDENCE

Official Journal text, 2024

Which recorded policy statements may be relevant to transparency, automated decisions, data use and human oversight review?

Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Mentioned

Framework source

ISO/IEC 42001

MAPPED EVIDENCE

ISO/IEC 42001:2023 overview

Which recorded policy statements may inform an AI management-system review of transparency, risk oversight and independent assurance?

Algorithmic transparency: Opaque · AI bias and fairness: Mentioned · Independent audit: Absent · Regulatory compliance: Comprehensive

Framework source

NIST AI RMF

MAPPED EVIDENCE

AI RMF 1.0; NIST revision in progress, checked 2026-07-29

Which recorded policy statements may support Govern, Map, Measure or Manage review questions?

Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Mentioned · Content moderation: Partial

Framework source

OECD AI Principles

MAPPED EVIDENCE

OECD AI Principles, updated 2024

Which recorded policy statements may be relevant to transparency, fairness, accountability and user agency review?

Consent mechanism: Opt-Out · Algorithmic transparency: Opaque · AI bias and fairness: Mentioned · Independent audit: Absent

Framework source

Mappings identify review relevance between recorded PolicyWatcher KPI fields and framework topics. They are not legal interpretations, conformity assessments, certifications or compliance verdicts.

04 Report Output

HUMAN REVIEW

QUESTIONS BEFORE REUSE

01 Does the original Privacy Policy source still match the recorded public snapshot version 5?

02 Do the cited source passages support each displayed reason, KPI value and regional note?

03 Which advisory framework topics require specialist legal, risk or governance review for this use case?

04 Has a later public change superseded this packet before it is reused in a decision or publication?

RELATED RECORDS

Original public change

Confidence methodology

Provider policy source

PACKET CONTENT DIGEST · SHA-256

bfcef92dc9dc224d188bda4c628562dd921cb8438bc5094a32d517f264b5b2fd

Score reasons and deltaScore values are stored AI-assisted screening outputs. Verified anchors confirm only that the quoted passage occurs in the named snapshot; they do not prove the interpretation.

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