

TikTok

Privacy Policy

Change ID · 2eb47239-1f48-47c7-a109-ed8efb3b7dfd

SCREENING DATE	JURISDICTION	RISK SCREENING	SCORE TRACE
2026-10-24 12:44:00.231Z	EU	Medium · 5/10	-2 points

This packet records PolicyWatcher evidence and AI-assisted screening for one public change. It is not legal advice, a compliance verdict, a certification, or proof that the external source remains unchanged.

01

Source Confidence

SANITIZED PUBLIC VIEW

PUBLICATION GATE	published	PREVIOUS SNAPSHOT · V2 3a6bbd7afaf7b77774d876a3cec3527e25a5b72f6f8556bbb89dc67d69b34a61 2026-09-24 16:39:32.038Z
RETRIEVAL STATE	verified-retrieval	
LATEST RETRIEVAL	2026-10-24 12:44:00.223Z	
SANITIZED CHANNEL	direct	CURRENT SNAPSHOT · V3 ee13d9375db8e4f3b8ed278301fc45ea4ffd4965f492286e399580c3983cf39f 2026-10-24 12:44:00.223Z
DATA STATUS	Available	

Source confidence describes recorded retrieval and publication state. It does not rate the provider policy or certify source authenticity.

02

Explainability

SOURCE-ANCHORED TRACE

TikTok updated its UK privacy policy regarding ad personalization and choices, taking effect in November 2026.

REASON 1

+1 SCORE CONTRIBUTION

Added specific terms for UK ad practices starting November 2026.

Related KPI: Consent mechanism · Snapshot side: new

Verified exact source passage: "We are changing how we show ads to UK users. Our new Privacy Policy for UK users comes into effect on 11 November 2026 or, if you are in the UK, when you make a choice about ads."

REASON 2

+2 SCORE CONTRIBUTION

Extensive data collection across device technical and usage metrics.

Related KPI: Data collection · Snapshot side: new

Verified exact source passage: "We collect certain device and network connection information when you access the Platform."

REASON 3

+1 SCORE CONTRIBUTION

Broad international data transfers to servers in the US, Malaysia, and Singapore.

Related KPI: Cross-border transfer · Snapshot side: new

Verified exact source passage: "We store the information described in the "What Information We Collect" section in servers located in the United States, Malaysia and Singapore."

03 Governance Relevance

ADVISORY MAPPING

EU AI Act MAPPED EVIDENCE Official Journal text, 2024 Which recorded policy statements may be relevant to transparency, automated decisions, data use and human oversight review? Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Mentioned Framework source	ISO/IEC 42001 MAPPED EVIDENCE ISO/IEC 42001:2023 overview Which recorded policy statements may inform an AI management-system review of transparency, risk oversight and independent assurance? Algorithmic transparency: Opaque · AI bias and fairness: Mentioned · Independent audit: Absent · Regulatory compliance: Comprehensive Framework source
NIST AI RMF MAPPED EVIDENCE AI RMF 1.0; NIST revision in progress, checked 2026-07-29 Which recorded policy statements may support Govern, Map, Measure or Manage review questions? Algorithmic transparency: Opaque · Automated decisions: Opaque · AI bias and fairness: Mentioned · Content moderation: Partial Framework source	OECD AI Principles MAPPED EVIDENCE OECD AI Principles, updated 2024 Which recorded policy statements may be relevant to transparency, fairness, accountability and user agency review? Consent mechanism: Opt-Out · Algorithmic transparency: Opaque · AI bias and fairness: Mentioned · Independent audit: Absent Framework source

Mappings identify review relevance between recorded PolicyWatcher KPI fields and framework topics. They are not legal interpretations, conformity assessments, certifications or compliance verdicts.

04 Report Output

HUMAN REVIEW

QUESTIONS BEFORE REUSE

- 01 Does the original Privacy Policy source still match the recorded public snapshot version 3?
- 02 Do the cited source passages support each displayed reason, KPI value and regional note?
- 03 Which advisory framework topics require specialist legal, risk or governance review for this use case?
- 04 Has a later public change superseded this packet before it is reused in a decision or publication?

RELATED RECORDS

- Original public change
- Confidence methodology
- Provider policy source

PACKET CONTENT DIGEST · SHA-256

26e6c058335a5f375644d4be0ae330e5ece36ed79b1337daf8c357eed386d4b6

Score reasons and deltaScore values are stored AI-assisted screening outputs. Verified anchors confirm only that the quoted passage occurs in the named snapshot; they do not prove the interpretation.

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